



UNIFIEDMFG

ALBUM COVER GUIDE

Jacket printing finishes

MATTE UV FINISH VS GLOSSY UV FINISH



FIRST...WHAT IS UV COATING?



UV Coating got its name from the method used to cure the coating on the vinyl jacket. A liquid-based solvent-free coating is first applied on top of your printed vinyl jackets. This coating includes chemicals like calcium carbonate, polyethene, and kaolinite which are then cured with UV light.

The finish can give you a glossy, satin-like, pearlescent, or orange-peel look, depending what you choose to have. It does not only provide a way to further enhance your vinyl cover as it also provides protection, so it would be a great choice.

MATTE VS GLOSSY UV COATING

Gloss UV Coating



Gloss UV coating is the typical finish you would get when you choose to have a UV coating. It is the standard so if you want a different one, you will have to specify it.

With this coating, you can have it applied all over — called “flooding” — or you can have it for specific areas only — called spot UV. It will then be exposed to UV light so that it hardens and gives its glossy finish.

What's to love?

It offers a shiny finish and is the most used UV coating. It can be applied on the whole artwork or just some of its elements that allows them to pop.

It also makes colors more vibrant and choosing to put this on deep rich colors will give it a wet appearance.


PROS AND CONS


Gloss UV Coating

PROS

CONS

 Can highlight certain sections of the design

 Contribute to a color’s vibrancy

 Might be too glossy if you just want its protective properties

 Provides protection for your jacket

 Smudge and fingerprint resistant

MATTE VS GLOSSY UV COATING

Matte UV Coating



Much like an uncoated jacket, a matte UV coated one will not possess any shine, The difference, however, is that it provides protection making the jacket's design more durable.

It has the same process as the gloss UV coating with its application and curing. The difference is that its liquid-based coating has acrylic epoxy.

What's to love?

Like most matte finishes, it offers a more subtle, satin finish. It's mostly applied overall giving your album cover art a richer look without the shine.

PROS AND CONS

Matte UV Coating

PROS

- ✓ No shine, velvety finish
- ✓ Provides the same protection for your jacket
- ✓ Smudge and fingerprint resistant

CONS

- ✖ Cannot give much contrast when used alone

SIDE BY SIDE
COMPARISON

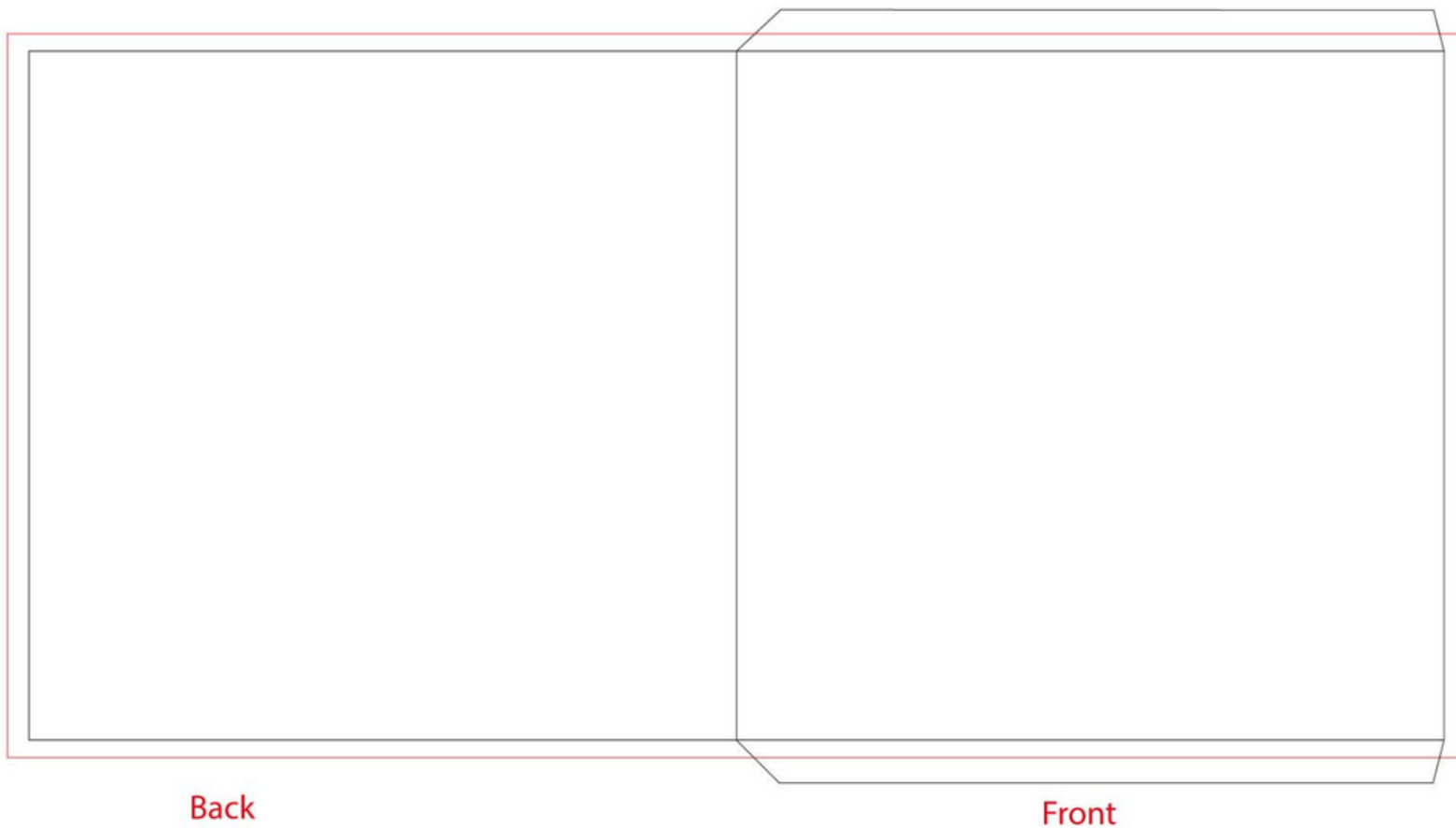


	GLOSSY UV	MATTE UV
Finish	Shiny	Velvety
Color	More vibrant and popping	Muted and subtle
Photo	Better for colorful	Better for black and white
Process	Same	
Cost	Roughly the same	

HOW TO SUBMIT ARTWORK

STEP 1: USE OUR TEMPLATES

To make everything easier for you, it would be best to use our templates from the get-go. You may download them [here](#).



HOW TO SUBMIT ARTWORK

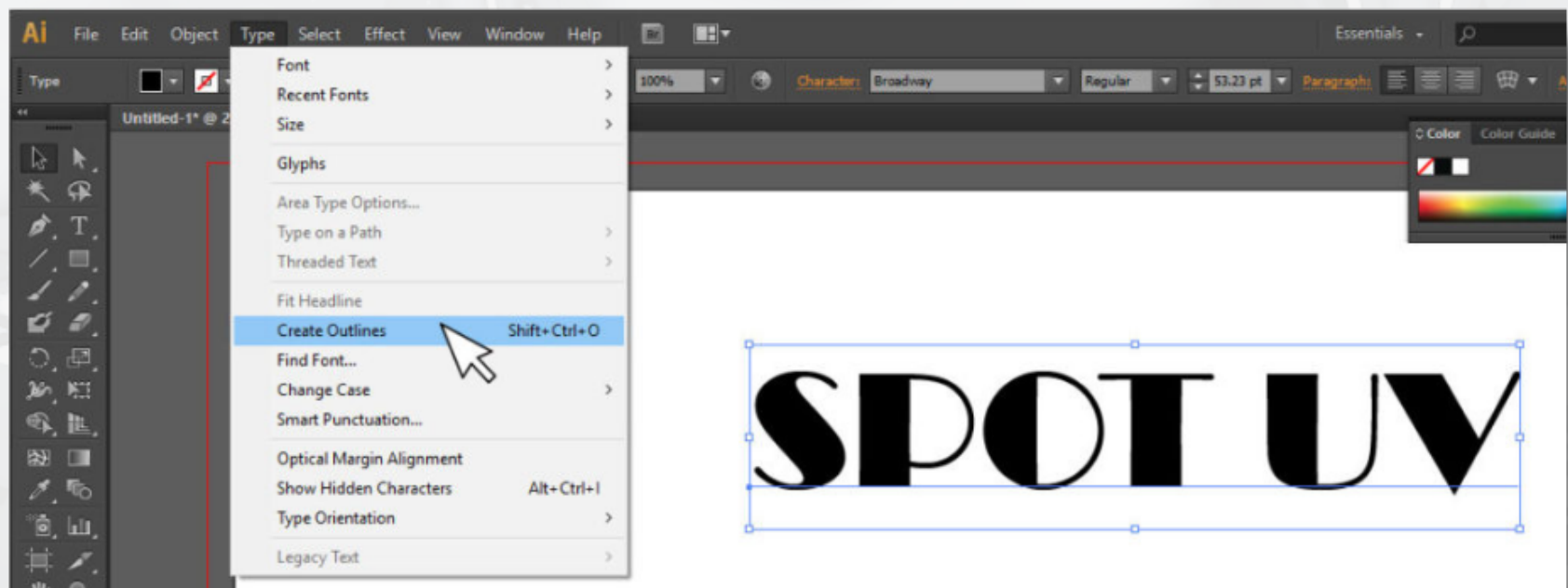
STEP 2: CREATE YOUR ARTWORK

When creating your artwork, make sure that you're using a vector-based program. Take note that we will not be accepting JPG and PNG files. They should also be in CMYK or Pantone Colors.



HOW TO SUBMIT ARTWORK

1. File 1- The file for your artwork
2. File 2- file containing only the spot-UV element as a solid-black image or text.



HOW TO SUBMIT ARTWORK

STEP 3: SAVE YOUR ARTWORK

While exporting and saving your artwork, make sure that you save it as PDF/X-1a:2001 and export it without scaling or compression. Make sure that you don't save visible cutting, folding and punching lines as well as colorbars.

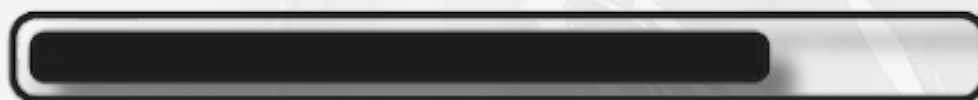
Also, name the files with your project's name and the file type (**YOUR PROJECT 001 – A1,A2...B1,B2...Sleeve/Label A/Insert, etc**). Ex: **The Very Best of Danny- Sleeve.**



HOW TO SUBMIT ARTWORK

STEP 4: UPLOAD THE FILES

You can upload the files to your Unified MFG [Order Form](#).
This is to keep things organized.



DOWNLOAD

STILL CAN'T DECIDE?

GIVE US A CALL AND WE'LL GUIDE YOU EVEN MORE!

www.unifiedmanufacturing.com | 2812 South Main
Street, Los Angeles, CA 90007 | 855-421-9767