



UNIFIEDMFG

CORP

DECK 2023

Promotional Products

VISION + MISSION

Unified Was was founded after needing promotional Products for our own business and made us realize how bad the many options are out there.

Since 2007 we have created Promotional products for some of the world's biggest brands in the US, including the White House (2008), Universal Music, Hulu, Youtube, Headspace, Space X, and the NFL.

We are a manufacture and fulfillment center with a robust API system, we can fit into your ongoing Merch needs. We can help you with the following

Promo merch for Trade shows

Power your Ecommerce Store for your companies online store or for employee gifting

Specialty programs that need fulfillment

Custom Products

Overseas sourcing

Print Material

In store retail

If you have any questions please feel free to get in touch with and i'll be glad to help

Cheers

James Hill

CEO

Unified Manufacturing

Since 2007

CLIENTS PAST AND PRESENT



HARD 8 // WORKING GROUP
ARTIST MANAGEMENT



mxmtoon



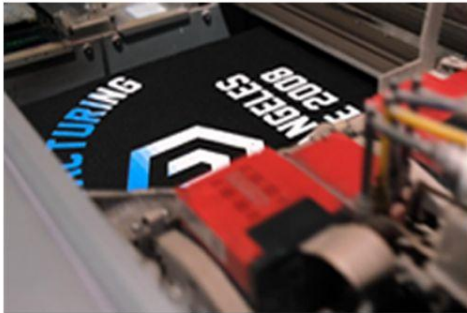
LA FIN



hulu



WHAT WE DO



DIRECT TO GARMENT (DTG)



SCREEN PRINTING



EMBROIDERY



CASE STUDIES

One Strange Rock - National Geographic

In 2019 National Geographic had a documentary it was doing with Will Smith, the actor, and needed some excellent concepts to promote the film. We created the idea and executed it on time with glowing feedback

Merch was delivered to every movie screen in the US where the film was playing out.

Unified created custom seed bags with the key art on the front and seed box sets. We hand filled the bags in house and drop shipped over 20,000 units all on time for the day of the screening.





CASE STUDIES

Youtube Streamy Awards 2021

Youtube, a long-time client of Unified Manufacturing, hired us to create a box set for their annual award show. There was zero direction and zero input, and zero contribution from YT. Unified started ALL copy, graphic design, and concepts based on research we did internally. We then created 29 pieces of custom swag, including custom Crocs charms and custom-printed Kodak cameras, and placed all items into a custom box. We drop shipped to over 1000 locations to ensure it arrived on time to some of the world's biggest influencers and Youtube Clients



Jacob Schupbach

Social Media Lead at Snapchat

December 20, 2021, Jacob was James' client

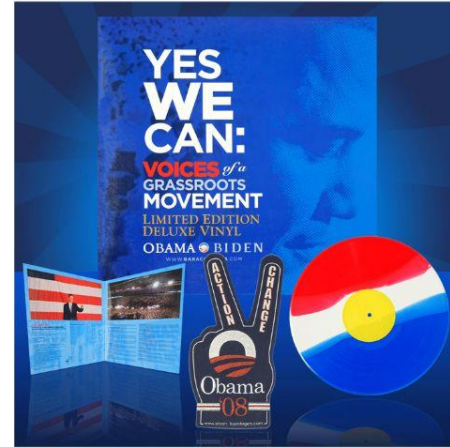
I was able to work with James and Unified Manufacturing for a Creator gifting campaign to celebrate an annual awards show. From brief to execution, James continually exceeded expectations by coming up with unique ideas and solutions that met my team's needs. Our gift package was very well received by our recipients, with many posting to their social accounts and one even saying the package was "literal perfection" in their thank you note.

I can't say enough about how appreciative I am for James and his team as they were always willing to go above and beyond to ensure we met our campaign goals. I look forward to working with Unified Manufacturing again soon.

CASE STUDIES

White House - Barack Obama

Just as things were heating up in and around 2008, the white house needed some ideas and helped get some of their more prominent funders excited, so they reached out to Unified Manufacturing. We created a custom-made vinyl record with Sheryl Crow, Kanye West, and some of the biggest names in music and the famous hand foams that could be seen in many convention events across the country at the time.



CASE STUDIES

Headspace



During Covid, when everything was closed, we somehow managed to make 500 plus well-being kits for our long term client Headspace. This included a custom box, mask, t-shirt, mug, pencil, and a few other items that we then drop shipped and delivered using our fulfillment platform. Here is the quote below from the director of that program.



Chloe Millar

Launch Events Producer

July 8, 2020, Chloe worked with James but they were at different companies

I came across Unified Manufacturing whilst researching a project and I'm so glad I did. From the very start James was full of helpful information on a topic that I knew very little about. He and his company delivered everything that they promised on and more. Even on initial pitches for projects that never materialized, James went above and beyond each time. Such a relief to find someone with passion for what they do!

PROMOTIONAL PRODUCTS

In the next couple of slides you will see some past work that we have done for clients. I



